GUY VAINER

050-7135661 | guy.productdesigner@gmail.com | LinkedIn Profile | Portfolio

Experienced and hands-on UX/UI Product Designer with a strong focus on user-centered design. Proven ability to manage complex projects across the product life cycle, from research and concept development to final implementation. Skilled in balancing aesthetics and functionality, with expertise in conducting in-depth usability testing to optimize user experiences.

SKILLS Figma | XD | Axure | Adobe Illustrator | Adobe InDesign | Adobe Photoshop

PROFESSIONAL EXPERIENCE

2022 – 2025   UX/UI Product Designer, Dots (B2C Mobile App)

– Serves as the primary point of contact for all UX/UI-related aspects, demonstrating comprehensive UX skills from research to final implementation.
– Led end-to-end design of the Dots mobile app, from research to launch, resulting in its successful release on the App Store.
– Conducted comprehensive user research using Fullstory, Hotjar, surveys, and interviews, identifying key insights that shaped the app's design strategy.
– Developed customer journey maps, concepts, and detailed specifications to guide design and development.
– Created prototypes, performed usability testing, and designed user flows, improving app usability and boosting user engagement by 80%.
– Regularly reviews user feedback to develop new features and improve the app for both individual users and businesses.
– Built a dashboard for organizations to track users and monitor performance.
– Designed and developed the company's website and landing pages to enhance user acquisition and engagement.

2016-2019 & 2021-2022   Senior Designer, Evan Architects

– Led user-centered design projects within time and budget constraints.
– Collaborated with cross-functional teams to deliver cohesive designs.
– Designed functional, accessible products and high-fidelity visual assets.

2019 – 2020   Interior Designer, MBB Design studio, Los Angeles, CA

– Designed and managed residential projects in Los Angeles, Malibu, and Manhattan - includes space planning, material selection and site supervision.
– Gaining insights into the local American market and customizing my designs to meet the preferences of the local clients.

PROFESSIONAL PROJECTS

SaaS Platform: Micasa

Designed an intuitive project management tool for medium-sized construction projects, enhancing both organization and efficiency. Worked closely with a team during the UXV final project.

Mobile App: Currency exchange

Developed a user-friendly currency conversion tool designed for individuals and businesses to facilitate seamless international transactions. The project focused on creating an intuitive interface for integrating currency conversion within banking platforms, dedicated apps, and trading solutions to support global trade and investment.

EDUCATION

2022   UXV Certification Program, John Bryce College - Tal Florentine Certification

2009 – 2013   B.Design, Interior Design, H.I.T College

LANGUAGES   Hebrew- Native | English- Fluent